

TOP "5" BACKUP ISSUES

- Failure to meet Backup Windows
- Recovery/Restore takes too long
- Far too many Backup Failures
- Far too much Redundant Data preserved in backups
- Inadequate Reporting and Monitoring Utilities

DID YOU KNOW

- 43% of companies that lose data in a disaster never reopen
- 90% of companies that lose data in a disaster go out of business within two years of the incident
- 34% of companies fail to test their tape backups and of those that do, 77% have found tape backup failures.

KEY DATA LOSS CAUSES

- 78% - Hardware Malfunction
- 11% - Human Error
- 7% - Software Malfunction
- 2% - Computer Viruses
- 1% - Natural Disasters
- 1% - Other

The Situation

IT organizations are required to manage and backup **huge stores of data** in order to meet business needs.

This data must be protected and preserved using backup and recovery systems which **grow in complexity** as the stores become larger. Our world is one of **exponential data growth**, shrinking budgets and ever-increasing demands on resources. Backup and Recovery will continue to **grow in complexity**, and the **increasing cost of storage operations** combined with difficulty in attracting and retaining talent will continue to **increase the challenge** of day-to-day management of backup and recovery operations.

The Solution

Collective's Managed Backup Service enables IT departments to reduce operational costs, better manage risk, and meet service level agreements (SLAs) by out-tasking key data protection functions to **Collective's proven team of backup and recovery experts**.

Our Managed Backup Service leverages hundreds of thousands of hours of consulting expertise, proven methodologies, and documented best practices.

Collective offers clients flexibility, out-tasking key functions or your entire backup and recovery operation.

Our service is delivered under precise Service Level Agreements and is **customized to your unique needs**.

These services can be delivered on site, remotely, or in combinations that best suit your specific requirements.



Collective accomplishes this with our highly secure *Remote Access Management Platform (RAMP)* technology. Our solution is adapted to your business environment and is managed the way you need it to be managed.

Collective's customizable reporting engine **generates reports that are meaningful to you and your business**.

Worried about recovery? Collective provides scheduled recovery testing to ensure **your critical data will restore properly** where and when you need it. Most importantly your current backup solution remains intact and you have the **peace of mind** knowing your data remains secure in your facility.

Collective's unique combination of technology, process, and people allows us to provide a **world class managed service experience** to our customers at an **affordable monthly cost**.

DATA PROTECTION SERVICES AVAILABLE

Backup and Recovery HealthCheck
Backup Architecture and Design
Backup Product Implementation
Backup Advisory Services

OTHER CONSULTING SERVICES AVAILABLE

Active Directory Consulting
Microsoft Exchange Consulting
Data Center Management Solutions
Staff Augmentation Services
Virtualization / Consolidation
Storage Management Services

ACCOUNT CONTACT

ED ESPINOZA
Senior Account Executive
Managed Backup Services
9433 Bee Caves Road
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For more information on any of
our products or services please
visit us on the Web at:
www.collectivegroup.com

Service Features and Benefits

IT departments must always strive to improve operational efficiencies, optimize budgets, and contain the cost of managing their radically growing storage environments. Key features of Collective Managed Backup service include:

- Assessment, architecture, implementation and **documentation**
- **Daily management** of your backup and recovery operations
- Data systems and storage **remain intact** at your facilities

- **Collective takes control** of daily backup and recovery operations so you can focus on your core business
- **Collective performs** against Service Level Agreements at an affordable monthly cost
- **Collective monitors and analyzes trends** and proactively recommends improvements
- **Collective updates Backup schemas** in lockstep to changes in your environment
- **Collective provides a Customer Portal** to give you insights into your environment



Collective's Managed Backup Service can help IT departments manage their backup and recovery environments with **optimized processes, expert resources, and a single point of accountability** that enables you to **drive down costs** in the following ways:

- Delivered at a **predictable low monthly cost**
- Trend analysis **keeps you ahead of problems**
- Scheduled, periodic testing **eliminates failures**
- **Meets your commitments** to your internal customers
- **Ensures backup windows** are met
- Helps you achieve **regulatory and audit compliance**
- Provides **prompt data recovery**
- **Reduces potential data loss** by increasing the rate of backup success

The Collective Group

Founded in 1994, Collective is a recognized leader in enterprise IT infrastructure solutions design and service, having tested and refined its methodologies through more than 5 million hours of solution architecture, design, and implementation for mission-critical global environments on behalf of leading OEMs and vendors including Symantec, EMC, Network Appliance, CommVault, BakBone, Dell, Brocade, Hewlett Packard, Microsoft, and others.

In addition, Collective engages directly with end-customers to provide both managed and consultative services tailored to meet complex IT needs related to data storage services, disaster recovery/business continuance, backup and recovery, directory and messaging, email archiving, virtualization, and data center solutions.

Talk to the Infrastructure Experts

Collective delivers consultative infrastructure services for customers across a range of industries. Learn more about how Collective can provide you with value-based, results-driven solutions to help you fully realize the promise of technology.



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